## CLAIMS

1. A method for cleaning a measuring element (1), wherein a gas flow (12) flows around the measuring element (1), wherein the measuring element (1) is accommodated in an intake apparatus (30) of an internal combustion engine and is made from a thin membranous material (5), the measuring element (1) including at least one heatable element (6, 7, 8; 10, 11) and wherein the membranous material (5) is arranged in a manner that allows the membranous material (5) to vibrate, the method comprising:

initiating a periodic delivery of current (41, 42) in intervals to the at least one heatable element (6, 7, 8, 10, 11) on the measuring element by means of a control apparatus (20) or a switching (22) of the measuring element (1) or exciting the membranous material (5) into vibrations by means of special vibration exciters or an ultrasonic coupling.

- The method according to claim 1, wherein the periodic delivery of current (41, 42) in intervals to the at least one heatable element (6, 7, 8; 10, 11) takes place by means of sequential switching on and off (21) of the control apparatus (20).
- 3. The method according to claim 1, wherein the periodic delivery of current (41, 42) in intervals to all elements (6, 7, 8; 10, 11) of the measuring

element (1) that can be supplied with current takes place by means of sequential switching on and off (21) of the control apparatus.

- 4. The method according to claim 1, wherein the periodic delivery of current (41, 42) in intervals to the at least one heatable element (6, 7, 8; 10, 11) of the measuring element (1) affects an acceleration (19) in a direction of surface normals (4) on the membranous material (5), based on an internal heat expansion ratio over various local heating expansion coefficients of the membranous material (5).
- 5. The method according to claim 1, wherein the sensor-specific switching (22a, 22b) is activated in a control apparatus coastdown after turning off the internal combustion engine and is utilized during this period for cleaning of the membranous material (5).
- 6. The method according to claim 1, wherein by means of the sensor-specific switching (22), an activation of the periodic delivery of current (41, 42) in intervals to the at least one heatable element (6, 7, 8; 10, 11) of the measuring element takes place in predetermined time intervals.
- The method according to claim 1, wherein the periodic delivery of current (41, 42) in intervals takes place in the control apparatus (20) by means of a voltage modulator (23).

- 8. The method according to claim 1, wherein the periodic delivery of current (41, 42) in intervals is produced by means of a voltage modulator (23) arranged in the sensor-specific switching (22) of the measuring element (1).
- The method according to claim 1, wherein the periodic delivery of current (41, 42) in intervals is produced in the control apparatus (20) by means of a frequency generator (24).
- 10. The method according to claim 1, wherein the periodic delivery of current (41, 42) in intervals is produced by means of a frequency generator integrated in the sensor-specific switching (22).
- 11. The method according to claim 1, wherein by means of the periodic delivery of current (41, 42) in intervals of the at least one heatable element (6, 7, 8; 10, 11) or all conducting paths of the measuring element (1), leaps in temperature in the membranous material (5) accommodated in the measuring element are produced.
- 12. The method according to claim 11, wherein the temperature leaps occurring in a temporal interval of less then milliseconds make possible excitation frequencies of the membranous material (5) of many hundred kHz.

- 13. The method according to claim 12, wherein the temperature leaps in the membranous material (5) occurring in a temporal interval of less than milliseconds produce maximum vibration amplitudes with a resonance frequency of 200 kHz.
- 14. The method according to claim 1, wherein current delivery intervals (40) of the at least one heatable element (6, 7, 8; 10, 11) take place with a constant heat flow level (43) and have a first duration (41).
- 15. The method according to claim 1, wherein current delivery intervals (40) of the at least one heatable element (6, 7, 8; 10, 11) of the measuring element (1) are interrupted by shut-down intervals, wherein a duration (42) of the shut-down intervals exceeds a duration (41) of the current delivery intervals (40).
- 16. The method according to claim 1, wherein within a heating zone (36) of the measuring element (1), excess temperatures of 180°C relative to an ambient temperature are produced.